



Press Release

15 November 2011

Hilite International introduces new corporate logo / German activities renamed into Hilite Germany

Hilite International, a global supplier of leading automotive system solutions, introduces a new corporate logo. Further, the company's German operations have been renamed into Hilite Germany GmbH. Previously, Hilite had been operating under the name Hydraulik-Ring GmbH with its German locations in Marktheidenfeld, Nürtingen and Seckach.

"The new name for our German business perfectly illustrates the strong ties that exist between our activities globally. We offer solutions from a single source to our clients from our locations in Germany, the US and China", said Karl Hammer, Chief Executive Officer of Hilite International.

The new logo that has been designed to resemble the globe also represents Hilite's international set-up. Further, the color green will feature prominently in the new corporate branding, symbolizing that the company's products make an important contribution to the environment by increasing fuel efficiency and reducing emissions.

-End-

Press contact

Alexander Cordes

Tel.: + 49 69 921874 81

E-Mail: acordes@heringschuppener.com

About Hilite

Hilite International is a global supplier of leading automotive system solutions. Its innovative and well-engineered engine, transmission, and emission control products are used to improve fuel efficiency and reduce emissions for passenger cars and commercial vehicles. Headquartered in Marktheidenfeld, Germany, Hilite has more than 1,100 employees at eight locations in Europe, North America and Asia and generated revenues of €300 million in 2010. Around the globe, Hilite is a reliable and close partner to its customers which include the leading international car and truck manufacturers. Its product segments are Variable Valve Timing (VVT), Double Clutch Transmissions (DCT), and Selective Catalytic Reduction (SCR).
www.hilite.com